

# Company presentation

March 2023

## ARKAD invests in the German “Mittelstand”

### About ARKAD Partners GmbH



ARKAD was founded in 2021 and is a member of the **ACCORUS Group**



Starting 2021, ACCORUS invests in the German “Mittelstand” via ARKAD



ACCORUS manages the **assets of a family** living in Switzerland



Investment area is the **DACH region**



A **broad network** enables investments with co-investors

**ARKAD**  
PARTNERS

Berlin

**ACCORUS**  
HOLDING AG

Balzers

The company was founded by Michael Haupt



## Michael Haupt

Founder and Chairman of the Board of Directors of ACCORUS  
Founder and Managing Director of ARKAD

### Capital market experience

Many years of capital market experience, such as in the reverse IPO of TAG Immobilien AG

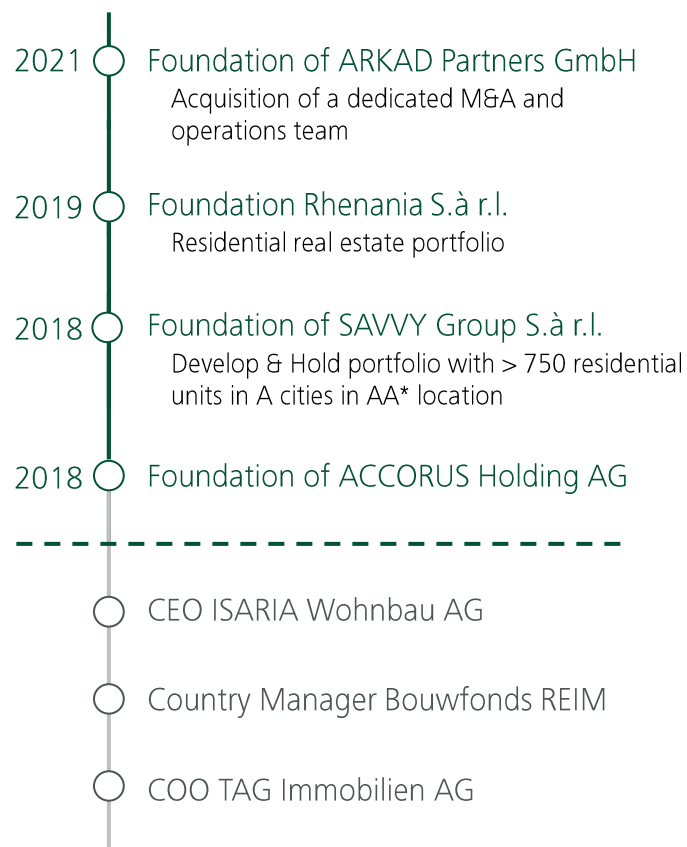
### Broad network

Network of capital providers, legal experts, consultants, sector experts, etc

### Success

Decades of experience in creating and managing true success stories

## Milestones Michael Haupt



ARKAD is a new business segment of the ACCORUS group

Investment focus  
ACCORUS

Established business segments<sup>1)</sup>

*Real Estate*

€ 1 billion

Investment volume



**SAVVY**  
GROUP

€ 200 million

Investment volume



**Rhenania**  
Residential property

€ 100 million

Investment volume



**Albingia**  
Residential property

New business segment

*Mid-Market Companies*

> € 50 million

Investment volume



**ARKAD**  
PARTNERS

1) Partially divested or held in partnership

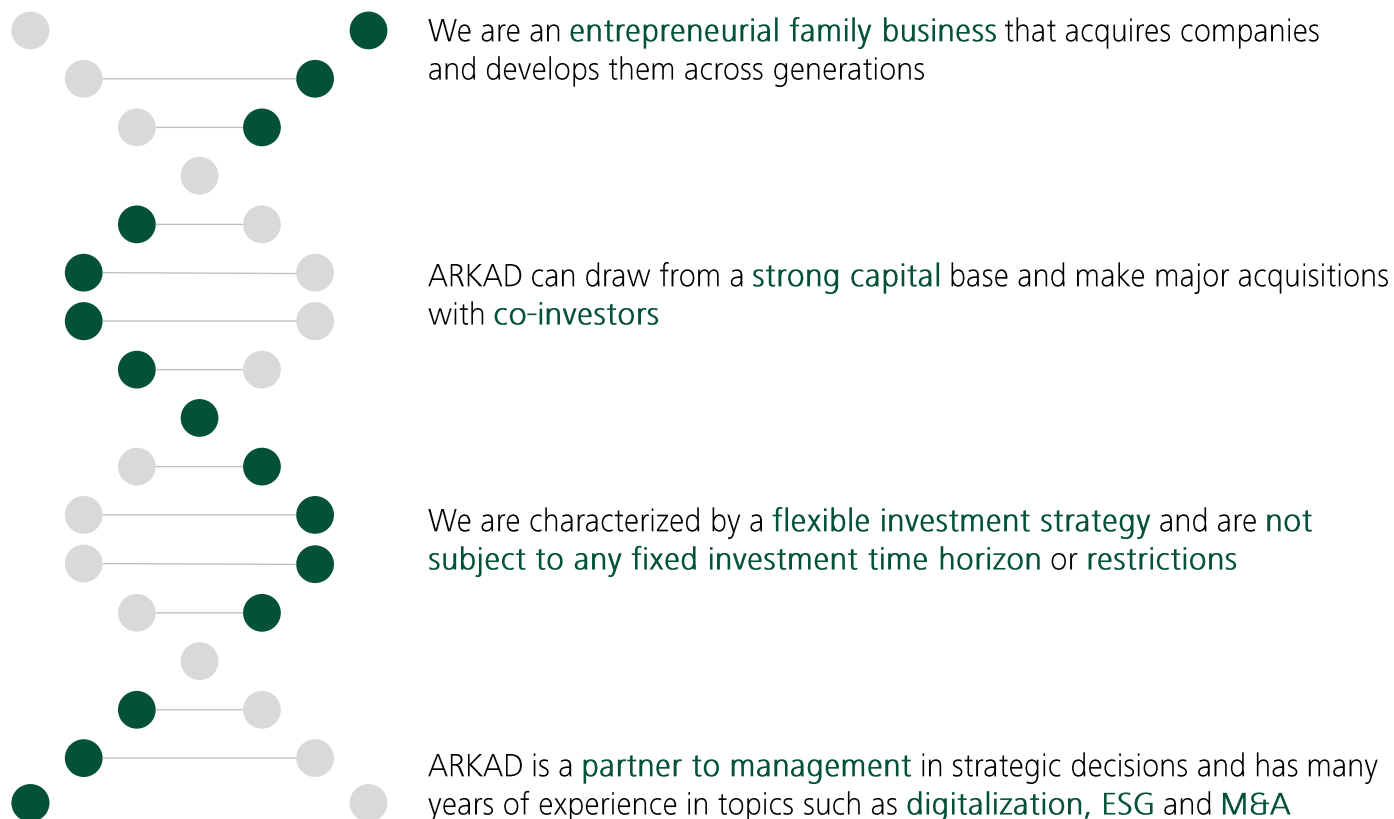
Introducing...

...ARKAD Partners GmbH



We are a long-term partner for entrepreneurs, companies and employees

## Our DNA



ARKAD is led by a successful management team with complementary strengths

## Our management team



### Michael Haupt

Real Estate Expert

Deep knowledge in leading listed and non-listed real estate companies

- ISARIA Wohnbau AG
- TAG Immobilien AG
- Bouwfonds REIM



### Pepyn Dinandt

Restructuring Expert

Over 30 years experience in transforming companies in special situations

- KKR & Co. Inc.
- Apollo Global Management Inc.
- TowerBrook Capital Partners LLP



### Dr Jan-Philip Brandt

Head of Transformation

Over 10 years of experience in the restructuring of companies

- KPMG AG
- Roland Berger GmbH



### David van Riesen

Head of Operations

Extensive knowledge in developing successful portfolio companies

- MBB SE
- PwC GmbH



### Tobias R. Wiese

Head of M&A

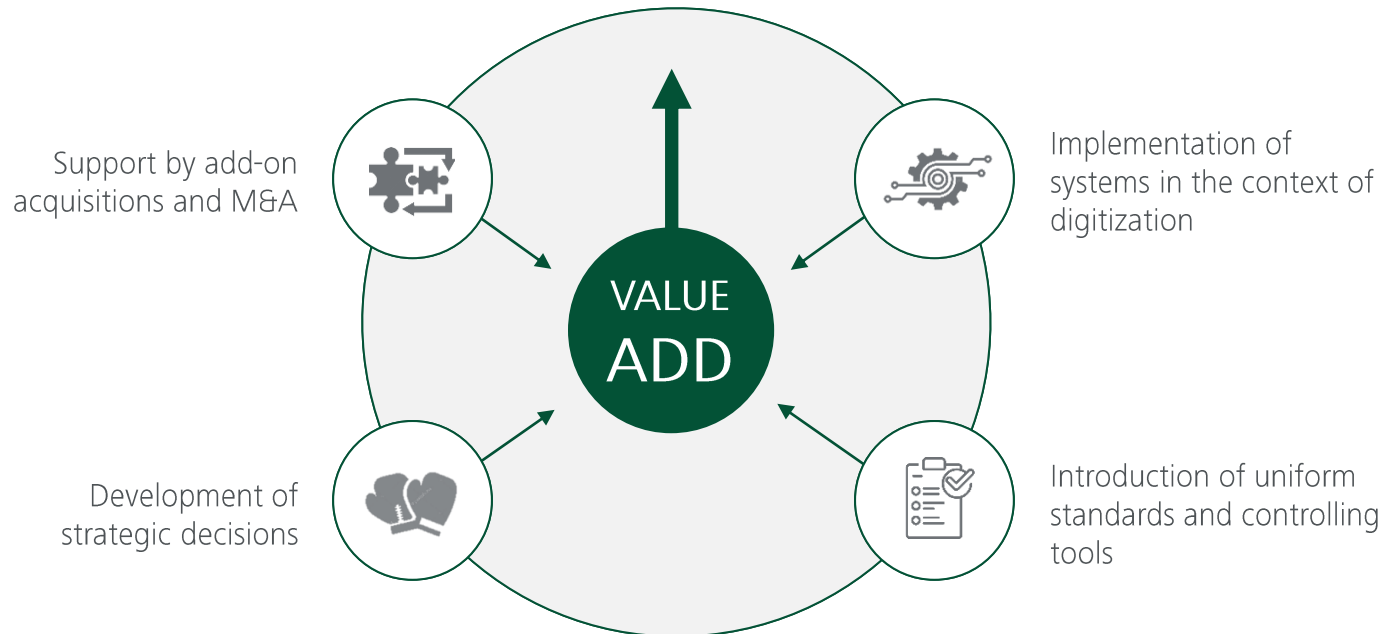
Several years of experience in the execution of private equity deals

- MBB SE
- Arcano S.L.
- KPMG AG

Our expertise is complementary to the German “Mittelstand”

Our strengths

## Strong sparring partner for medium-sized businesses

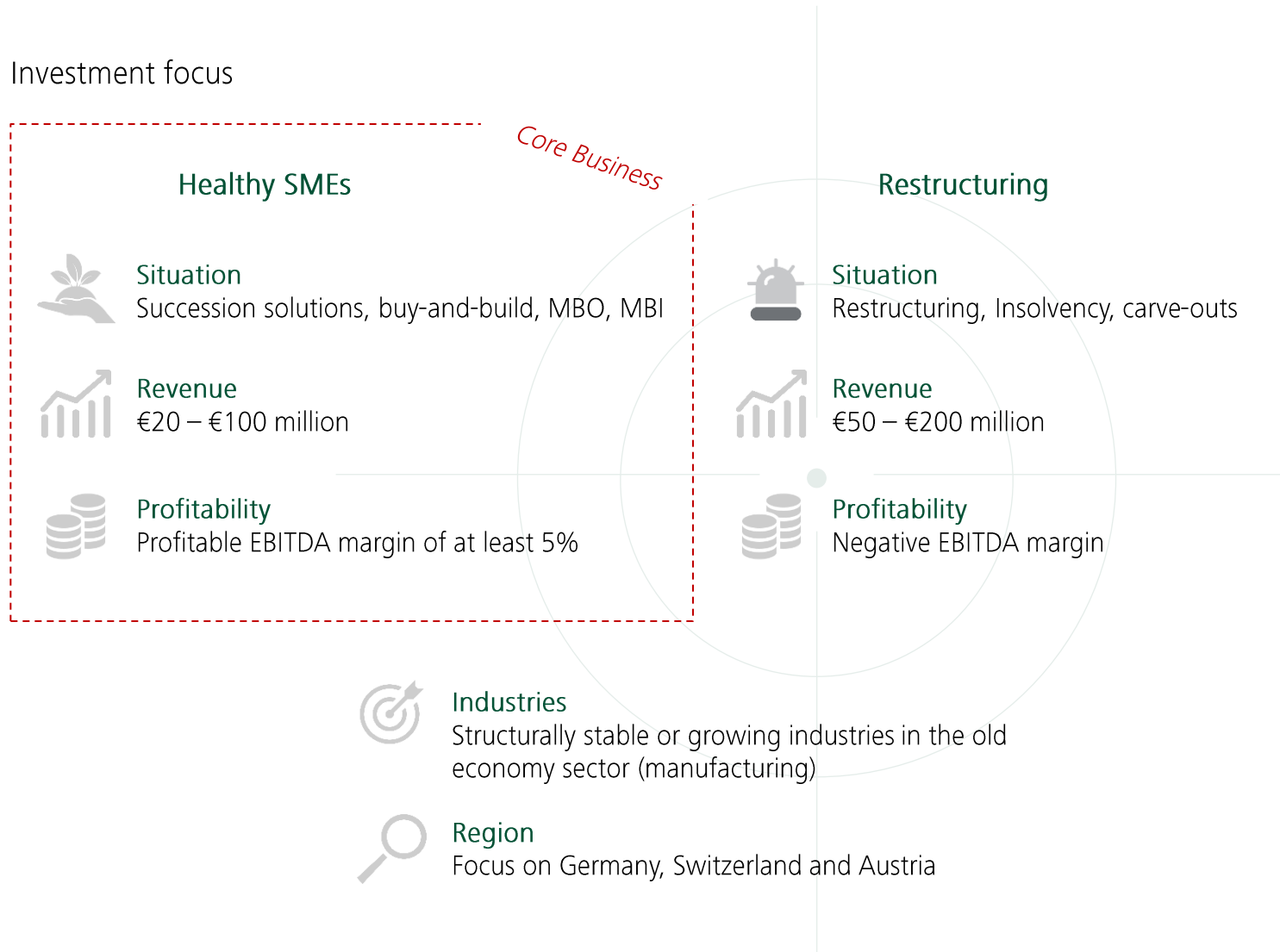




ARKAD differs from the typical financial investor in several respects



## ARKAD focusses on two segments



With the acquisition of Cloos Electronic, ARKAD has successfully entered a growth market



Leading EMS service provider  
with special depth of added value



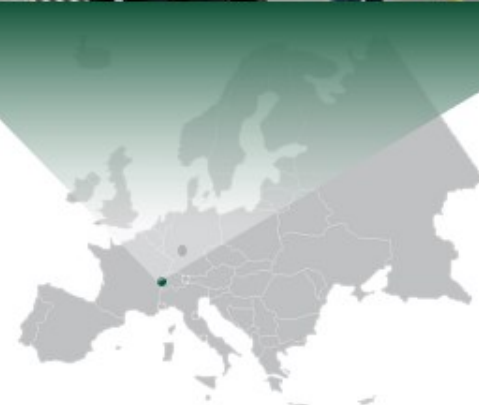
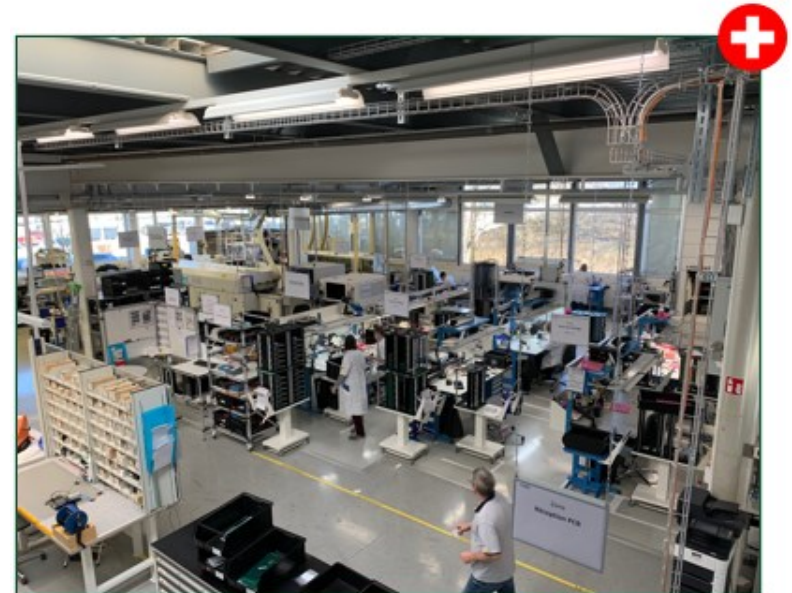
Sector focus on growth markets  
Medical & safety technology and energy sector



Exceptional client portfolio  
consisting of corporations and market leaders



Profitable turnover of over CHF 25 million  
with over 60 employees



Thank you for your interest

